

**SPEECH BY HON GOVERNOR ON AWARENESS  
PROGRAMME ON SWACHHBHARAT (GRAMIN) HELD  
ON 19.05.2016 AT SMITVILLAGE**

India has a widely admired democracy. Our mother land has peace loving and intellectual civilizational background which has a universal appeal. It is now our duty to take cleanliness to that level that India can be counted among the top clean countries of the world. We have already taken the initiative in this line. We have to work more hard to make India a sparkling, dirt-free and hygienic country.

is the cultural capital of . It was the of of Mysore. The 'Let's Do It!' campaign initiated by a group has gained momentum and is working hard towards making the city clean. was ranked as the second **cleanest city** in India and the cleanest city in Karnataka by Urban Development Ministry.

, a **union territory**, is the first planned city of India. It is also one of the most cleanest and greenest cities in India and is also hoping to become the country's **first solar city**. is also the first **smoke-free city** in India.

Trichy in Tamil Nadu is a popular cultural tourism destination and an industrial and education hub. The civil body initiates various programs like **Gold for Plastic** to keep the city plastic free. Various drives are being held in major areas to generate awareness about hygienic practices. The youth of the city are also coming forward to carry out cleanliness activities across the city.

NDMC is the name for the area of New Delhi which is governed by New Delhi Municipal Council. NDMC has begun a service that discourages people from littering and issues a challan/fine to the offenders. A door to door **garbage pick-up service** is also planned to prevent people from disposing household waste on the streets.

Gujarat has many well-developed commercial cities in India. The civic authority in the diamond city of Ahmadabad has set up strict rules for keeping the city clean. A major cleanliness drive began in Surat after heavy rains and clogged drainage system had spread plague epidemic in the city in 1994. Now Surat now has a **computerized water distribution and drainage system**. A **modern sewage treatment plant** is in place to convert waste to energy. Most of the city gets **pipelined natural gas** thus reducing the consumption of other sources of energy. Auto rickshaws and public buses use CNG for operation thus keeping the city air clean.

The states of the North East have already set very high standards for themselves to achieve the national goal of SwachhBharat. Meghalaya boasts of the cleanest village in Asia-Mawlynnong, which has inspired many to adopt novel techniques and methods of waste management. The hill people are known for respecting and preserving the environment. I am very proud along with the villagers of Mawlynnong. It is an example of collective efforts of the community, their age old tradition, a good way of life of all the villagers and a high literacy level. I salute their spirit of cleanliness.

The SwachhBharat or Clean India campaign envisions

cleaning the country and making India open-defecation free by 2019. The concept of SwachhBharat is to provide sanitation facilities to every family. This includes providing toilets, solid and liquid waste disposal systems, cleanliness of village and safe and adequate drinking water supply.

While leading the mass movement for cleanliness, ShriNarendraModi, Hon'ble Prime Minister exhorted people for a clean and hygienic India. Picking up the broom to clean the dirt, making "SwachhBharatAbhiyan" a mass movement across our nation he called upon the citizens of India to "Neither litter nor let others litter". His mantra of *Na , Na KarneDenge* has received great recognition and has become a household chorus for Indians all around the globe.

It is essential for us to imbibe the habit of cleanliness from a young age. It is very unhygienic to spit or throw litter on the roads. It is also harmful as the germs may infect others. A clean person is not the one who runs away from the dirt but one who takes the time and effort to clean up a dirty environment.

If you want to drink clean water and breath in clean air, we must do our share to clean the environment.

India still has the largest number of people defecating in open in the world.

once said that a lavatory must be as clean as a drawing room. He indicated that the cause of many of our diseases is the condition of our lavatories and our bad habit of disposal of excreta anywhere and everywhere.

Cleanliness is next to Godliness. One cannot gain God's blessing with an dirty body and a dirty heart. Cleanliness must include a clean mind, a clean body and clean surroundings.

Cleanliness is a daily routine followed by people abroad. It is not something to be maintained one day and pollute the streets and drains the other day. We have to do it regularly. In Japan, dog owners clean their dog's waste themselves. They treat their toilets with great care irrespective of the position they hold in society. Japan is a very clean country and the people respect the places they live and the land they come from. In South Korea, there are no rubbish bins and people are expected to carry their rubbish back home with them and dispose it in the relevant bins. Cleaning does not make one a poor soul. Instead, it elevates you to a new level.

When tourists visit India, they would wonder why the schools and government offices are filled with dirt, why do people spit on the ground and in public places. One can see how people eat and just throw away the wrappers and other articles out of their vehicles while travelling. This is the first picture we draw to the outside India.

We have to follow certain remedies to keep our city, our country clean. Construction of proper toilets in the tourists' hub and also on the roads is very essential so that travellers can enjoy their journey without any problem. One reason which leads to accommodation of wastes is the lack of public bins on the streets which compel people to throw litter on the roadsides. The other reason is the overflow of public bins. When the municipal trucks carry the garbage they should be very careful and ensure that they

are not littering the roads.

The day we consider this cleaning drive our personal agenda we can make this a grand success. We should keep our country clean just the way we clean our house. It would be a matter of pride for us when people from other countries would compliment us for the clean and fresh environment.

Thus we must all adopt the mantra of “EkKadamSwachhataKi Ore”- A healthy step for a healthy environment. Let us make the national agenda of SwachhBharat as our personal agenda.

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